

ADVOCACY GUIDE

**HUMAN
RIGHTS
ACT FOR
NSW**

BECOME A SUPPORTER

When human rights are expressed and guaranteed by law, they help to ensure that everyone is treated fairly, and with dignity, equality and respect. Together we are building momentum for a Human Rights Act for NSW that would clarify rights and freedoms and provide a way to seek justice if a person's rights are violated. Join the campaign by subscribing to email updates at humanrightsfornew.org

USE YOUR VOICE AND NETWORKS

Talk to your family and friends about the campaign. Explain what a Human Rights Act is, and why it is important – invite them to become a supporter. Our website has resources you can use when speaking to friends or lobbying members of Parliament.

CRAFT YOUR MESSAGE

Craft your own message so it becomes meaningful to those you know and interact with. Use examples from everyday life to explain how a Human Rights Act for NSW will benefit your family, friends and community. Talk about shared values and present a positive vision of how we want to treat each other and live in community. You can also share content from the Human Rights Act for NSW Alliance website and social pages.

Messaging example



Lead with shared values

Most of us want to live a healthy life with accessible, affordable and timely healthcare if we are sick or injured.



Describe the problem

Life expectancy rates differ across NSW, by up to six years in some postcodes. This highlights that there are varying levels of access to the cost effective, life saving medical care that people in NSW count on to get healthy and stay well.



Offer solution

We need a document that clarifies our right to appropriate healthcare, no matter where we live. We are building a community that supports a Human Rights Act, for a more even playing field for everyone who lives in NSW.





ORGANISE AN EVENT

Organise an in-person or online get together to talk about how people can support the campaign. Gather those from your place of work or study, a sporting group, your cultural association or local area. Create an action plan to talk with others you know, and to contact members of Parliament to let them know how a Human Rights Act in NSW would benefit you and your community.

TOP TIPS >>

- + Frame your communication to make the content relevant and local.
- + Explain how a Human Rights Act will benefit your community, friends or family.
- + Highlight your concerns and how we can create a more even playing field.
- + Tell people that there is a solution.
- + Paint a picture of the world as it could be – a fairer and more equal society.
- + Reference States that already have a human right act or charter – Victoria, Queensland, ACT.
- + An Act or Charter of Rights will provide positive benefits for individuals and community. Stay positive to reflect this message.